

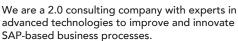
T4CloudRoom

Hotel customers are changing their preferences and are looking for a new, unique experience with every booking, beyond a place to sleep.

Hotel chains need to rely on technology and innovation to offer these new experiences and to be able to adapt to new trends in an agile and attractive way, by taking advantage and enhancing its facilities and strengthening the relationship with their employees.

T4S presents T4CloudRoom, our solution for the hotel sector designed to cover the main challenges and needs of all functional areas, integrating the needs of each line of business and automating processes, based on the best practices of the sector.













allenges, such as covering the new and increasingly personalized request of their oking, ensuring the highest quality in all the services provided, new offers and more ins, logistics optimization, talent recruiment and retention...

a solution to support the hotel chains in their digitalization strategy and and enable eets the requirements and allows them to have the greatest flexibility and the best

the accounting of the stay production and the customer invoice entry.

ial accounting.

erations, agreement management and stock management of the kitchens, bars and restaurants

hrough direct updates of consumption, deliveries, entries and movements. Automated

ompose the recipies and the menus, for their kitchen management and the accounting of

vice catalog, planning and execution of sales campaigns through SAP Customer Experience.

oyalty, newsletter mailings and satisfaction surveys through SAP Emarsys.

o seasonality, current training, type of contract, etc.

nic-financial core and the logistics areas, supported by a sector specialization layer and based cCloud. Management of all end-to-end processes, integrating frontend and backend.

ost efficient use of resources, both internal and external, focusing on industry-specific st Practices.

es of the Project, analysis and process definition, which contributes to a better change n of key users in the design.

Strengthening the sales force: providing an available tool in a mobile and user friendly environment to increase the productivity of the sales force, connected to Microsoft teams to enhance collaboration in sales teams.

360° view of each customer: through permanent contact with marketing automation campaigns, newsletters, and active listening through survey.

Predictive analytics: access to real-time information to make the best decisions and optimize processes.

Highly scalable solution, both for company growth (international expansion, purchase or creation of new businesses, etc.) and for the expansion of the functionality and covered processes or integrations. With regular automatic functionality updates.

Expert team in the industry and in SAP S4/HANA Public Cloud, SAP Customer Experience, SAP Emarsys, SAP BTP, SAP Analytics Cloud y SAP SuccessFactors.







