

## T4CloudRoom

Hotel customers are changing their preferences and are looking for a new, unique experience with every booking, beyond a place to sleep.

Hotel chains need to rely on technology and innovation to offer these new experiences and to be able to adapt to new trends in an agile and attractive way, by taking advantage and enhancing its facilities and strengthening the relationship with their employees.

T4S presents T4CloudRoom, our solution for the hotel sector designed to cover the main challenges and needs of all functional areas, integrating the needs of each line of business and automating processes, based on the best practices of the sector.



T4CLOUDROOM



We are a 2.0 consulting company with experts in advanced technologies to improve and innovate SAP-based business processes.

[www.t4sadvance.com](http://www.t4sadvance.com)

DESIC

SAP® Qualified  
Partner-Packaged Solution  
for the Intelligent Enterprise





Hotel chains face on a daily basis a new series of challenges, such as covering the new and increasingly personalized request of their customers, seeking a new experience with each booking, ensuring the highest quality in all the services provided, new offers and more attractive service packages, customer loyalty campaigns, logistics optimization, talent recruitment and retention...

In this complex environment, it is necessary to have a solution to support the hotel chains in their digitalization strategy and enable them to optimize their processes. A solution that meets the requirements and allows them to have the greatest flexibility and the best efficiency in their operations.

## Functionalities

### Integration with PMS

Optimization of the integration process with PMS for the accounting of the stay production and the customer invoice entry.

Integration of POS collections in the ERP with financial accounting.

### Logistics optimization

Integral management of the purchasing logistics operations, agreement management and stock management of the kitchens, bars and restaurants of the hotel complex.

Real-time inventory visibility: detailed stock control through direct updates of consumption, deliveries, entries and movements. Automated availability management and restricted batch selection.

Automatic purchase planning based on safety stocks.

### Recipes and Menu Control

Management of lists of ingredients and foods that compose the recipes and the menus, for their kitchen management and the accounting of stock consumption movements.

### Strengthening the sales force

Tools for sales teams for territorial management, service catalog, planning and execution of sales campaigns through SAP Customer Experience.

### Customer approach

Management of marketing automation campaigns, loyalty, newsletter mailings and satisfaction surveys through SAP Emarsys.

### Employee management

Control and management of employees according to seasonality, current training, type of contract, etc.

## Key benefits

**Strong industry solution** covering both the economic-financial core and the logistics areas, supported by a sector specialization layer and based on the standard functionality of SAP S/4HANA Public Cloud. Management of all end-to-end processes, integrating frontend and backend.

**Reduction of the implementation time** with the most efficient use of resources, both internal and external, focusing on industry-specific scenarios, processes and requirements, and SAP Best Practices.

**Sector-specific support system:** for the initial phases of the Project, analysis and process definition, which contributes to a better change management change and optimizes the participation of key users in the design.

**Strengthening the sales force:** providing an available tool in a mobile and user friendly environment to increase the productivity of the sales force, connected to Microsoft teams to enhance collaboration in sales teams.

**360° view of each customer:** through permanent contact with marketing automation campaigns, newsletters, and active listening through survey.

**Predictive analytics:** access to real-time information to make the best decisions and optimize processes.

**Highly scalable solution,** both for company growth (international expansion, purchase or creation of new businesses, etc.) and for the expansion of the functionality and covered processes or integrations. With regular automatic functionality updates.

**Expert team in the industry** and in SAP S/4HANA Public Cloud, SAP Customer Experience, SAP Emarsys, SAP BTP, SAP Analytics Cloud y SAP SuccessFactors.